*Company Name*

<*Logo*>

COmpany Profile

URL

*Industry*

*#* Employees

Founded (*year*)

*Founder / CEO / President /*

Office Location: *address*

Financial Summary

Stage

Capital Raised

Capital Sought

Investors

Elevator Pitch: *~150 characters*

Business Summary: *~450 Characters*

Management Team: *~450 Characters (key players and very short bio)*

Customer Problem: *~200 Characters*

Products / Services:  *~450 Characters*

Target Market: *~450 Characters (overall market)*

Customers: *~200 Characters (customer segments, beachhead / target market)*

Sales / Marketing Strategy: *~450 Characters (Channels, relationships)*

Business Model: *~200 Characters (Revenue Streams, Key Activities, Partners)*

Competitors: *~450 Characters*

Competitive Advantage: *~200 Characters*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Financials | Year 1 | Y2 | Y3 | Y4 | Y5 |
| Revenues | $#,### | $###,### | $#,###,### | $#,###,### | $##,###,### |
| Expenditures | $#,### | $###,### | $#,###,### | $#,###,### | $##,###,### |
| Net | ($#,###) | ($###,###) | $#,###,### | $#,###,### | $##,###,### |